



SXMMA Social Media Policy

****Last Updated:**** 20/12/2024

Policy Statement

SXMMA recognises the responsibility to safeguard extends beyond the training environment. This policy outlines the expectations for the appropriate use of social media by instructors, staff, students, parents, and all associated with the club.

Social media is a powerful tool that can facilitate ongoing studies of martial arts, foster community connections, and celebrate achievements. However, it must be used responsibly to avoid potential risks, including safeguarding concerns, reputational harm, bullying, harassment, addiction, and overuse.

Responsibilities of SXMMA

SXMMA will:

1. Promote positive communication and respectful interactions on all platforms.
2. Refrain from publishing comments about other clubs, participants, instructors, or controversial subjects.
3. Avoid hostile or harassing posts or communications.
4. Monitor the club's social media accounts and remove any inappropriate responses.
5. Handle negative or inaccurate comments about the club by contacting the designated safeguarding officer or seeking guidance from BMABA.

Expectations for Coaches, Staff, and Volunteers

SXMMA coaches, staff, and volunteers must:

1. Use social media responsibly to facilitate the ongoing study of martial arts, such as sharing training resources or promoting events.
2. Avoid posting inappropriate, offensive, or discriminatory content online.
3. Engage professionally and respectfully with all members of the SXMMA community online.

****Friend Requests:****

- Coaches and staff may accept friend requests from students or parents if it aligns with the community spirit and mutual respect. However:

- Interactions on personal accounts must remain professional.
- Any concerning communications must be reported to the Designated Safeguarding Lead.

Guidelines for Parents

Parents and guardians are expected to:

1. Understand how social media can be used as a tool for martial arts education.
2. Support their child in setting limits for healthy social media use and avoiding overuse.
3. Avoid posting negative comments or sensitive information about the club, instructors, or students on social media.
4. Inform the ****Designated Safeguarding Lead**** if they or their child receive inappropriate communications.

Guidelines for Students

Students must:

1. Use social media to enhance their martial arts studies, such as sharing training insights or following club updates.
2. Set healthy boundaries for social media use to avoid addiction or distraction from training and personal growth.
3. Refrain from posting offensive, threatening, or discriminatory content.
4. Avoid sharing personal details or inviting staff to connect on personal social media accounts.

Addressing Overuse and Addiction

To support healthy habits, SXMMA encourages all members to:

1. Set time limits for daily social media use.
2. Prioritise in-person interactions and focus during training sessions.
3. Seek support from club staff or trusted individuals if struggling with overuse.

Breach of Policy

A breach of this policy will result in an investigation and may lead to:

- Temporary or permanent suspension from SXMMA.
- Reporting to BMABA for disciplinary action.
- Notification to the police if criminal activity is suspected.

Reporting Concerns

For any concerns or breaches of this policy, please contact:

****Designated Safeguarding Lead:**** Lindsey Horne

****Email:**** info@sxmma.com

****Phone:**** 07580 121234

****Head Coach & CEO:**** Alan Packman

****Email:**** alan@sxmma.com

****Phone:**** 07549 444649

****Signed by:****

****Alan Packman****

****Head Coach & CEO, SXMMA****