



SXMMA Photography and Videography Policy

****Last Updated:**** 20/12/2024

Policy Statement

SXMMA is committed to providing a safe environment for all members, including children, young people, and adults. We ensure that necessary steps are taken to protect individuals from the inappropriate use of images or videos, particularly on public platforms like the internet.

This policy outlines clear expectations for the use of photography and videography in classes, seminars, competitions, and events.

A) Club Use

SXMMA may take photographs or videos for coaching, training, or promotional purposes. To ensure safety and privacy:

1. ****Consent via Sign-Up:****

- Consent for images or videos is typically provided during the online sign-up process.
- Members or parents/guardians may contact SXMMA at any time to withdraw consent for any previously taken images or videos.

2. ****Anonymity and Privacy:****

- Images or videos featuring participants under 18 or at risk will not include full names or identifying details.
- Locations or specific details about vulnerable individuals are kept confidential.

3. ****Appropriateness:****

- All imagery must be suitable and show participants in appropriate attire.
- No obscene, foul, or offensive behavior/language will be included.

4. ****Promotional Material:****

- Members or parents/guardians are informed that imagery may be used in marketing, such as the SXMMA website, social media, or printed materials.

B) Other's Use

To ensure the safety and privacy of all members:

1. **Spectators, Parents, and Students:**

- Photography or videography by spectators or parents is allowed only with the explicit permission of SXMMA staff.
- Images or videos taken during sessions must not be shared publicly without consent from SXMMA and those depicted.

2. **Unauthorized Content:**

- Any footage deemed inappropriate or taken without consent must be deleted upon request by SXMMA staff.

Videoring as a Coaching Aid

1. **Purpose:**

- Video footage may be used as a legitimate coaching tool to enhance skill development and analysis.

2. **Consent:**

- Consent for the use of videos as a coaching aid is typically provided during the sign-up process.
- Members or parents/guardians may withdraw this consent at any time by contacting SXMMA.

3. **Storage:**

- Coaching videos are stored securely and not shared without explicit consent.

Enforcement

SXMMA reserves the right to take appropriate action if this policy is not followed, including restricting photography or videography during sessions.

For questions or concerns about this policy, or to withdraw consent, please contact:

- **Email:** info@sxmma.com

- **Phone:** 07580 121234

Alan Packman

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